

2022 K-BEAUTY DESIGN CURRICULUM

Required Courses

Study Area	Course	Credits
Major Required	Basic Haircut Skills Course Description Basic Haircut Skills is based on learning theory and practical hairline directing techniques. Hair cutting is the basis of hair design and the approach is based on the concepts of art and science study aligned with four basic types of hair cutting techniques. In addition, the basic postures that can increase the accuracy of the cut are practiced according to the cut procedure, accurate tool usage, basic types, and application designs all learned through audiovisual, education, and demonstrations.	3
	Basic Makeup Skills Course Description Through the makeup production process, students learn basic make-up applications, along with developing their professional makeup artistry skills. Modern makeup is not just daily beauty, but it has influence on design, fashion, and advertising that is expanding in various ways. Students will develop the basic theoretical conceptualization of makeup and makeup design application, according to key concepts.	3
	Creative Thinking Techniques Course Description Students learn techniques for discovering, problem solving, and critical thinking in groups. Creative ideas, research, and laboratory practice are conducted through a comprehensive, practical, and professional approach to develop creative design skills in the beauty field.	3
	Basic Nail Art Course Description Nail art theory is the basis of the beauty design program. In order to successfully complete the class, students study the practical knowledge of nail art and work to receive credentials. Nail components are studied carefully and include: theory and practice which is followed by licensure.	3
	Basic Esthetics Course Description For Basic Esthetics, students learn the basic posture to create an esthetic and practice the overall process of facial care, such as hygiene and cleanliness, customer service, facial cleansing, massage movements, facial packs and masks, and finishing management. Students need to understand the concept and ultimate purpose of skin and beauty care and identify the current status and trends of the skin and beauty field to gain awareness of professional skin beauty workers' jobs. To this end, this subject analyzes skin types based on the concept and status of skin beauty, the history of skin beauty, the area of skin and cosmetics, the quality of skin beauty, and the process and methodology of skin beauty to utilize at their on-site practical courses. At the end of this course, students will understand the purpose and field of skin beauty and correctly apply that knowledge to skin and beauty practice.	3
	Advanced Makeup Course Description Alongside other makeup courses, students will be also learning the “history of makeup after the 20th century”, “High-technique themed makeup”, and “makeup trends” which they can analyze and take theory into practice. In this course, students will also understand important concepts needed when teaching makeup. In order to cultivate teachers and enhance professionalism in makeup education, teaching and systematic counseling methods are managed and practiced.	3
	Esthetic Practice Course Description Based on the basic knowledge of the skin's structure and physiological function, students learn about various skin types and how to help improve skincare through scientific and professional massage techniques. For national skincare certification and practical application, students improve practical skills by practicing basic skills, core theories, and learning operation and management of machines and instruments used in the beauty field. The goal is to strengthen field-centered professional competency through skin beauty education and counseling journal production management using teaching methods.	3
	Hair 3D-Shaped Art Course Description This course aims to cultivate talent suitable for the 4th industry-academic cooperation by acquiring the ability to deal with 3D shaping in the hair field. Students will understand the principles, shapes, patterns, and techniques of sculptures for 3D hair	3

	shaping art and learn the basic techniques, postures, and movements that hair experts should have. Learn hair cutting techniques to cultivate the ability to design various hairstyles and form styles that are easy to groom.	
	Public Health* Course Description This course develops leadership qualities to improve public health by studying environmental hygiene and healthy nutrition that can improve the quality of life in an environment where a large number of people gather, such as group meals conducted in schools, hospitals, and welfare facilities for the elderly. Public health is an essential study for skincare workers who have to meet many customers. Through this subject, students are reminded of the importance of health. Through health education, they are encouraged to develop their ability to take responsibility for and practice their own health care.	2
	3D Makeup Simulation	3
	Advanced Nail Beauty Course Description Advanced Nail Beauty is based on basic theoretical knowledge of nail art. Students will understand the shape and function of hands and feet and practice and learn how to manage hands and feet.	3
	Field Practice x 4	-

Elective Courses

Study Area	Course	Credits
Major Elective	Beauty Illustration Course Description Combining technology with color via drawing techniques through a representation of images and pictures. By refining drawing skills, basic techniques promote improved communication which makes a better presentation. Prior to fashion, beauty and esthetic design drawings through body exercise- serve as a foundation of fashion, beauty, and esthetic design. Not to mention, it is the most basic human structure and creative expression of individual skills. A number of opportunities to view display of will be allowed.	2
	Beauty Color Contents Course Description Beauty Color contents examines the characteristics and systems of colors, which is the core of the beauty industry and academics. Students will learn the influence of color on current and future beauty contents by acquiring knowledge and skills in color from basic applications to principles. Students will find and analyze actual cases to cultivate knowledge of beauty color contents.	2
	Internet and Social Media Marketing Course Description Students will learn the basic theory of marketing and marketing strategies in the new environment created by the internet, mobile, and social media to cultivate applying practical skills into marketing cases and directly into marketing programs. Students will be focusing and training themselves on social networking site marketing. By lecturing on internet marketing methods, it will enable integrated thinking to adapt to the new era of competition.	2
	Beauty Art Theory Course Description Common fields of beauty, which are fields that need to be studied rather than the major subjects of beauty science. This course includes qualifications to become a beauty industry related worker, color studies, dermatology studies, cosmetics studies, anatomy, public hygiene studies, and beauty management. Therefore, the overall theory of all common subjects will be examined and used to apply into the major fields.	2
	Beauty Hair (Advanced) Course Description Students will learn basic knowledge and practice necessary for hair salons that is learned through repeated demonstrations and practice. In addition, it aims to improve the abilities of students by hairdresser teaching and directing, service management, and counseling journal production. This course also aims to acquire	3

	knowledge of technology and industry trends by cultivating the abilities through field-centered experts by integrating detailed technologies of hair majors.	
	Beauty Education Theory Course Description Students will understand the basic contents of beauty academics by learning how to create specific learning plans, set goals, teaching methods, and evaluation methods in beauty education classes.	3
	Medical Skin Care Course Description This course aims to obtain a certificate from the International Sydesco Federation. Students who are planning to work in the field of medical skincare can gain minimal knowledge about skin lesions based on esthetic information in order to work in the medical skincare field and familiarize themselves with hospital operation mechanisms used in the medical and skincare field.	3
	Beauty Teaching Materials and Methods Course Description As a prospective beauty industry teacher, students will learn intensive research and application methods in order to become an expert and prepare themselves for teacher certification exams in the beauty field.	2
	K-Beauty Marketing Course Description Develop product planning abilities by understanding the basic theory of marketing and the concepts and principles of clothing merchandise.	2
	Physiology Anatomy Course Description Students gain knowledge of the structure, function, and mechanisms of the human body to enable a professional approach in the field of skin beauty. Physiological anatomy is a fundamental academic field of study in the health and medical fields, and is an essential discipline for people involved in health care industries. By understanding and learning the structure and function of the human body, students can become professional skin beauticians by recognizing physiological changes and anatomical knowledge.	2
	K-Beauty Cosmetics Merchandising Course Description This course is an in-depth learning course that combines the marketing field and develops practical skills by strengthening cosmetics marketing capabilities.	3
	Capstone Design Course Description This class aims to develop the ability to work as a creative beauty designer by planning and practicing works in the field of beauty design (hair, makeup, nail, and skin) by utilizing individual majors as the basis for design ideas.	3
	Logical and Reasoning Course Description Students improve the ability to recreate knowledge logically by deconstructing the subject. Students attain knowledge and expertise about the Korean National Competency Standards (NCS) text-book and discuss it. Students write a logical essay by looking at art-related materials such as novels and movies related to beauty in order to become a more professional beauty expert.	3
	Beauty Contents Creation Course Description This course aims to create new beauty content. The goal is to cultivate the ability and expertise to properly apply cosmetics planning and development practices based on overall knowledge.	3
	Digital Beauty Illustration Course Description In accordance with the Fourth Industrial Revolution, this course enables students to develop the ability to produce and simulate illustrations through Photoshop and Illustration.	3
	Total Beauty Creative Practice Course Description The goal of this course is to gather team members together to plan and produce an overall makeup, hair, and fashion pictorial piece.	3
	Makeup Artware Course Description Learn how various practical patterns of beauty makeup are applied in real life and cultivate creative abilities.	3
	Global Cosmetics	3

	Course Description Learn the basic concepts and characteristics of cosmetics, and learn the history, types, and functions of cosmetics at home and abroad.	
	Study of Global Beauty Collection Course Description This course analyzes beauty collections such as makeup, nail art, hair, and fashion styling and acquires practical beauty design capabilities according to new concepts. In addition, in order to understand beauty trends, it is necessary to understand consumers and trends. Based on this theoretical background, it aims to cultivate the ability to propose beauty trends through understanding global and Korean consumer trends.	3
	Beauty Business Communication Course Description This course aims to cultivate basic theories and service mindsets related to the beauty service industry and develop communication skills that can reach further to the global level.	3
	Beauty Content Practice Course Description For the planning and development of differentiated and successful cosmetics, students learn about detailed tasks that need to be executed step by step in the NPD Process (New Product Development Process) and apply them to actual commercialization through cosmetics manufacturing practice.	3
General Elective	Any General Education or Major course x 2	10

General Electives

All students are required to take 36 credits in General Education

Study Area	Course	Credits
Gen Edu	General Education	36