

PROGRAM OVERVIEW

The Florida State University (FSU) Center for Global Engagement offers two Special Programs in Hospitality Management and Intercultural Communication, which involve a 9-10 day on-campus experience followed by a six-month internship at *Walt Disney World Resort*®.

These programs are designed to help students gain valuable experience in the field of hospitality and develop intercultural competencies through a combination of FSU coursework and work-integrated learning at *Walt Disney World*® Resort.

FSU ACADEMIC CURRICULUM

Students are enrolled in 12 FSU credits throughout the program. They participate in an intensive three-credit face-to-face class while on the FSU campus. While at *Walt Disney World Resort*®, students participate in classes using a hybrid modality, combining both face-to-face and Zoom sessions with FSU faculty and staff.

Hospitality Management Program (12 credits):

- Managing Service Organizations (3)
- Applied Intercultural Communication (6)
- Hospitality Management Internship (3)

Intercultural Communication Program (12 credits):

- Intercultural Communication (3)
- Applied Intercultural Communication (6)
- Intercultural Communication Internship (3)

FSU ON-CAMPUS EXPERIENCE

During the on-campus portion of the program, students are oriented to the program, U.S. culture, and academic expectations. Students engage in a variety of social and cultural activities on the beautiful FSU campus and the surrounding area. Students make friends with other program participants and the Peer Mentors who serve as cultural resources and live with the students in the residence halls.

DISNEY'S ACADEMIC EXCHANGE PROGRAM

As participants in Disney's Academic Exchange Program, students work in assigned roles throughout the parks, resorts, and entertainment areas of *Walt Disney World Resort*®.

They gain valuable experience from Disney's world-renowned approach to customer service and interacting with a highly international customer base and other cast members.

Students live in Flamingo Crossings Village, a large resort-style housing complex with spacious apartments and numerous amenities including bus service. This new state-of-the-art complex was designed especially for students in Disney internships and programs, and was first opened in 2021.

PROGRAM SUPPORT

Throughout the six-month program, students are supported by a team of dedicated FSU staff members, including a Program Director and a Student Services Manager.

During students' time on the FSU campus, they are also supported by a team of student staff members who live with them in the residence halls.

At *Walt Disney World Resort*®, students are also supported by Disney Programs staff.

PROGRAM DATES AND COST:

Hospitality Management

June 28, 2024 - Jan 2, 2025

Intercultural Communication

July 12, 2024 - Jan 16, 2025

FSU Program Fee: \$5,000 USD

See cge.fsu.edu/specialprograms for eligibility requirements and additional costs.





FLORIDA STATE UNIVERSITY
DIVISION OF STUDENT AFFAIRS

CENTER FOR
GLOBAL ENGAGEMENT
SPECIAL PROGRAMS

HOSPITALITY MANAGEMENT AND INTERCULTURAL COMMUNICATION PROGRAMS 2024-2025



Disney
INTERNATIONAL
PROGRAMS

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