

PAMS

2023 SUMMER SEMESTER ADVANCED CORPORATE PROJECT



This intensive summer semester is a once-in-a-lifetime opportunity for PAMS students to be a part of an exciting and highly-practical real-world corporate business project, on-location in South Korea.

Students who participate can expect to:

- Receive corporate briefs supplied by world-renowned Korean corporations
- Experience multiple corporate site visits
- Take part in corporate and academic seminars and mentoring sessions
- Work in a multinational highly-motivated student team
- Produce a professional corporate business solution

Course Details:

- PAMS Summer Semester Advanced Corporate Project
- 3-credits, 3 weeks (1 week online, 2 weeks on-location)
- Part 1, Online - July 31st to August 4th
- Part 2, On-location - August 7th to August 18th
- Location: Woosong University, Daejeon, South Korea

This course will be hosted by Woosong University in South Korea. The professional PAMS team on location supervise, coordinate and guide the students through the busy course schedule.

Students will be responsible for their own visas, flights and transportation to Woosong University from the airport (and back again). Wherever possible, PAMS and Woosong University will provide detailed advice, support and assistance.



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Course Requirements:

- Fluent English language ability
- 2nd-year or later
- Some prior tertiary-level business course experience recommended

For students from Woosong, ECIS or Solbridge, please contact Lee Do Gyeong, from the W19 218 student office: ehrud2416@wsu.ac.kr

The PAMS Summer Semester Advanced Corporate Project is a compulsory course for those students wishing to complete either a PAMS Business 4IR Advanced Certification, or the new PAMS 1-year Program. However, it is not exclusive to those students, and any student is welcome to apply.

Course availability is strictly limited for each institution, and will likely fill up quickly. If you wish to apply, please contact your regional PAMS coordinator ASAP and register your interest.

	Week 1 — Online					Week 2 — In Person					Week 3 — In Person					NOTE: Schedule subject to change without notice.
Date	Mon, July 31st	Tue, Aug 1st	Wed, Aug 2nd	Thu, Aug 3rd	Fri, Aug 4th	Mon, Aug 7th	Mon, Aug 8th	Tue, Aug 9th	Thu, Aug 10th	Fri, Aug 11th	Mon, Aug 14th	Tue, Aug 15th	Wed, Aug 16th	Thu, Aug 17th	Fri, Aug 18th	
Morning							1000-1200 Corporate site visit 1	1000-1200 Group workshop session 2	1000-1200 Science Museum Tour, part 1	1000-1200 Group workshop session 3		1000-1200 Corporate site visit 2	1000-1200 Factory site visit	1000-1200 Final group workshop session	1000-1200 Project Presentations	
Lunch <small>*Denotes provided lunch</small>						1200-1400 Lunch & Orientation*	1200-1300	1200-1300	1200-1300	1200-1300	1200-1300	1200-1300	1300-1400*	1200-1300	1200-1300*	
Afternoon		1300-1500 Online Orientation & Corporate Partner/Project Introduction	1300-1600 Project Management Special Lecture			1400-1700 Woosong Tour & 1st Mentoring Session	1300-1500 Group workshop session 1	1400-1600 2nd Mentoring Session	1300-1600 Science Museum Tour, part 2		1300-1500 3rd Mentoring Session	1300-1500 Group workshop session 4	1400-1600 Cultural Tour	1300-1600 4th Mentoring Session	1300-1500 Closing ceremony and celebration	

Key Online Lecture or Activity On-site Activity or Lecture Off-site Academic Activity Off-site Cultural Activity

